

THE IMPORTANCE OF ENGLISH LITERACY IN ISRAEL



Why is English so Important?



Israeli students must pass a difficult English matriculation in order to attend higher education.



As the universal language, English is the common language strangers use to communicate.



English is critical in order to succeed in the international world of commerce.



In 2009, only 44% of Israeli schoolchildren were eligible for their matriculation certificate.

In 2014, less than half of Israelis schoolchildren even attempted the English matriculation, which is necessary for their high school matriculation certificate.

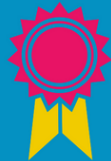


Only 32% of Jewish Israeli schoolchildren pursue college degrees.



Only 11% of Arab Israeli schoolchildren pursue college degrees.

HOW DOES A.H.A.V.A. PROMOTE ENGLISH LITERACY IN ISRAEL?



220 schoolchildren read over 2,000 books in our annual Readathon!



14 supplementary classes teach children English.



6 teacher training programs each year train English teachers in the fundamentals of effective EFL teaching.